

CULTURE (2007-2013)

EU programme encouraging transnational cultural cooperation

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GD Izobraževanje in kultura

Program Kultura

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Culture Programme

- EU cultural program
- 7 years (2007-13)
- 400 mio € (ca. 43-58 mio €/y)
- supports projects, organisations, promotional activities and research in all branches of culture (except AV)



- Promoting
- Disseminating information
- Facilitating access - advice & assistance in ...
 - ... developing projects
 - ... searching partners ...

CCP network



- information & guidance available at the national level
- in all *eligible* countries (**33**)



How it all started?

- **1992** – Maastricht Treaty:
1st article devoted to culture = legal basis for EU action in this field
- **1997** – Amsterdam Treaty (art. **151**) =
basis for 1st generation of programs



1st and 2nd generation

- 1996-1999

Kaléidoscope ... artistic & cultural creation & cooperation;

Ariane ... books & reading

Raphaël ... cultural heritage

- 2000-2006

Culture 2000 ... 1st framework cultural EU programme



3rd generation

**CULTURE PROGRAMME
(2007–2013)**





Who can participate?

- public or private organisations with principal activity in the cultural sphere (= cultural & creative sectors)
- with registered legal seat in one of the eligible countries:
 - EU (27)
 - EEA (Iceland, Liechtenstein, Norway)
 - EU candidates (Croatia, Turkey, FYRM)
 - Serbia



General objective

- Enhancing the cultural area shared by Europeans (**common CH**)...
- ... through the development of **coop. activities** among cult. operators...
- ... with a view to encouraging the emergence of European **citizenship**



3 specific objectives

- trans-national **mobility** of people working in the cultural sector
- trans-national **circulation** of cultural & artistic works/products
- **inter-cultural dialogue**



3 programme strands

= 3 main types of activities supported:

- S1: Support for cultural **projects**
- S2: Support for **organisations** active **at European level** in the field of culture
- S3: Support for analyses & dissemination of **information**



Strand 1: cultural actions

- **1.1: Multi-annual coop. projects**
 - min. 6 cult. operators from 6 eligible countries (= 1 coord. + 5 coorg.)
 - 3 to 5 years
 - 200.000 - 500.000 €/year (max. 50%)
- **1.2.1: Co-operation measures**
 - min. 3 cult. operators from 3 eligible countries (= 1 coord. + 2 coorg.)
 - max. 24 months
 - 50.000 - 200.000 € (max. 50%)
- Deadline: **1 Oct. 2008**



Strand 1: cultural actions

- **1.2.2: Literary translation projects**
 - by publishing houses
 - max. 10 works of fiction translated from one into another European language
 - max. 24 months
 - 2.000 - 60.000 € (50 %)Deadline: **1 Feb. 2009**
- **1.3: Special measures**
 - high-profile actions of considerable scale & scope
 - types: *Coop. projects with 3rd countries (1/5/2009), European Capitals of Culture, EU awards*



Strand 2: cultural bodies

- **Support for cultural bodies at European level that...**
 - ...encourage exchanges between cult. org.s in different Eu. countries,
 - ...identify the Eu. artistic community's needs,
 - ...represent the sector in dealing with EU institutions,
 - ...participate in the public debate on cult. issues,
 - ...act as European cultural ambassadors.



Strand 2: cultural bodies

- 100.000 - 600.000 € (max. 80 %) for **operating costs**
- **4 categories** of organisations:
 - a) Ambassadors (activities in min. 7 countries)
 - b) Advocacy networks (exist since at least 1 year; members in min. 10-15 countries)
 - c) Festivals (exist since at least 5 years; covering min. 7 countries)
 - d) Policy support structures for the Culture Agenda → 2 subcategories:
 - i) Structured dialogue platforms
 - ii) Policy analysis groupings
- Deadline: **1 Nov. 2008**



Strand 3: analysis & dissemination

- = support for analyses, collection & dissemination of **information** and for maximising the **impact** of cult. coop. projects
- raising awareness of the Culture programme and its activities



What are the award criteria?

- 1) European added value
- 2) relevance to the 3 specific objectives
- 3) excellence of proposed cult. activities
- 4) quality of partnership
- 5) expected level of outputs
- 6) communication and promotion of activities
- 7) long lasting impact (sustainability)
- 8) international coop. dimension (for coop. projects in 3rd countries, strand 1.3)

Additional information



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